

Supporting your work to help your employees

We all face uncertainties in our lives. Increased stress, decreased health and other critical factors lead to decreased employee productivity. United Way has been your partner in providing community service; now, we can be your partner in providing support to your employees, too.

According to the Georgia Department of Labor, 2,422,623 people work in metro Atlanta. These people spend 7.9 hours of the day at the workplace, or, stated another way, 49 percent of their waking hours, in work-related activities.¹ Considering that almost 40 percent of these workers have incomes below the self-sufficiency standard², the workplace is an excellent way to provide information and access to income-enhancing work supports.

However, financial concerns are not the only issues employees bring to the work place. In a time when 51.4 percent of two-parent families have both spouses working, work/family issues increasingly hinder worker productivity. Employees dealing with care-giving concerns (both for children and elderly parents), health problems and stress have high absenteeism, and interpersonal problems with their peers affect morale and output.

Employers, in turn, face the costs of high turnover, bank fees, garnishments and overall low efficiency. To combat this, we offer support across all areas of income, education and health to build resilient individuals. Having resilient people is a key factor in having a qualified and stable workforce.

To help employers with incorporating work supports into their company resource plan, we developed United Way MAPS (Matching Atlantans with Personalized Service). United Way MAPS builds upon proven employer involvement to provide:

- information
- access and
- subsidies to employees.

This helps build a strong and focused workforce.

Enroll your Company in United Way MAPS

Becoming a member of United Way MAPS provides you with free access to information and tools for your employees. Enrolling is easy and can be done one of two ways:

1. through your United Way account representative
2. online at the United Way web site at unitedwayatlanta.org

¹ Bureau of Labor Statistics, American Time Use Survey 2009

² 2009 Self-Sufficiency Standard for Georgia

